

# 5 Manufacturing Technology Expo

September 19-21, Belgrade, Serbia



Organized by **SOLFINS**

Serbia, Bosnia and Herzegovina, North Macedonia, Montenegro

## about OUR EXPO SINCE 2018

Specialized industry event organized in 3 cities in 3 regions of Serbia: Kragujevac (2018, 2022, 2023), Novi Sad (2019) and Belgrade (2024).



# 2024 NEW space new SIZE

**3,500m<sup>2</sup>**  
37,673 ft<sup>2</sup>

Great ex-industrial HANGAR of Belgrade Harbour on river Danube

3DEXPERIENCE 3D model was used to organize space, internal communication and promo VR TOUR



## EVENT PROMOTION

### Media PR



### Serbian Chamber of Commerce SOLFINS SPECIAL AWARD

For Solfins jubilee of 20 years of promoting industry digitalization and new technologies

**+400%**

### SOCIAL MEDIA

Reach  
Reactions  
Followers

**+110%**

### SOLFINS WEBSITE

Visits  
New Visitors  
Avg. Time on Site

**+90%**

### SOLFINS NEWSLETTER

Mail openings  
Clicks

## software WORKSHOPS



### SOLFINS SOFTWARE TABLES:

- 1 solution = 1 table
- Solfins AE engineer
- Brand new presentations and demo examples
- Large TV 65"



**LIVE DEMOS**  
(hands on & proofing)

New Opps  
New contacts

**What's NEW**  
(updates & offers)

Existing Customers

**New products**  
(market penetration)

New & Existing Customers

**Out of the box**  
(upsell & cross-sell)

Existing Customers

## MAIN STAGE 100+ seats



### SEMINARS

- New products
- New offers
- New brands



## 3DLEADER SOLFINS CAD/CAM tournament



### GREAT PRIZES

- 3D printers
- 3D mouse
- CAD mouse
- diplomas

**40+**  
participants

Very popular traditional event for SolidWorks, CATIA and SolidCAM users

**10 EXHIBITORS** Well known CNC & Tool resellers in the Balkan region

**3 FACILITIES** Student teams from Belgrade and Novi Sad Universities



<b>SOLFINS PARTNERS</b>	<b>Dassault Systemes</b> Aleksandr Khudiakov	<b>SolidCAM</b> Daniel Ortega, Ivan Cimr, Daniel Djurica, Stephan Terhorst	<b>SolidCAM Serbia</b> M. Otašević, J. Divnić, M. Gligorjević, A. Drobac
	<b>3DZ Italia</b> Alberto Ferlin	<b>Artec</b> Andrey Varlamov	<b>Markforged</b> Miloš Jovanović

**350+ professionals VISITORS 150 students**

Business Owners  
Managers  
CAD designers  
CNC programmers and operators



## PHOTO ALBUM + VIDEO



**SOLFINS.COM**

